

# INSURANCE WEB SALES

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## Video Spokes Person Terms of Service

1. The purchase of our Video Spokesperson (VSP) is a ONE TIME license fee. You will pay the installation fee ONE TIME only. It is NOT subject to renewal. You will never have to pay it again once installed, although there are limitations of use, please read this TOS document carefully.
2. The cost of your VSP is a "limited" ONE-TIME fee. It includes the installation of the code on the ONE web page you specify, the installation of the files, and the installation of the video. You do NOT own this video, it remains the property of Insurance Web Sales. It cannot be re-sold to any other party under any conditions.
3. The VSP will be installed on ONE WEB PAGE within your web site ONLY. If you want to put the VSP on additional pages within your site, additional license fees must be paid. If we find that you have installed the code on additional pages it is a violation of the TOS and legal action will be taken.
4. If you change your web site design, to a web site not designed by Insurance Web Sales, this agreement becomes canceled. You MUST purchase a NEW VSP for your NEW web site design. If you keep our design, but simply modify it, you do NOT need to pay a new fee, of course. But if the general design is not one of our registered layouts, you MUST pay a new installation fee.
5. You may NOT install this VSP on multiple web sites, or link to it from another web site. If you do this you will be in violation of the TOS and legal action will be taken.
6. If you purchase a VSP for a web site we did not design, we MUST do the installation. If for some reason we cannot install on your site, we will refund your fee. All items #1-5 of the TOS apply to your site. You may not sell, transfer, add to multiple pages or sites, or switch designs. If you do, a new VSP license must be purchased.
7. If you purchase a VSP and decide you want to switch it to a different VSP actor after installation, there will be an additional \$45.00 programming charge due to the changes we must make in the VSP code and on your web site page.
8. Once a VSP is installed on your website, the fee is FULLY EARNED, there are no refunds permitted.